



Childhood
Cancer Canada

Annual Report 2020



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A MESSAGE FROM SANDI HANCOX EXECUTIVE DIRECTOR (Interim)

2020 was a difficult year for everyone and non-profits and foundations were no exception.

The pandemic meant that we were unable to run many of our beloved fundraising events that help us support kids with cancer in Canada. Eventually, we made the extremely difficult decision to reduce the size of our team, saying goodbye to some very loyal team members who had been with the Foundation for many years.

We were forced to pause some of our Foundation programming until we learned more about COVID and how the virus was spread. Childhood Cancer Canada Foundation and Coast to Coast Against Cancer Foundation were in the middle of a merger when the pandemic hit, and the completion of the merger was complicated by both the pandemic and the loss of staff.

Through all of this, we worked hard to keep the families dealing with childhood cancer at the center of our efforts. We learned from social workers across the country that the needs of our childhood cancer families was "huge" and in response, we created a new program: The COVID-19 Emergency Fund. And despite the difficulties of 2020, we're proud to say we fulfilled all requests for active programs.

With event revenue and corporate revenue both down, we created our first virtual event to support Foundation programming for kids with cancer. Breakaway Cycling Adventure was embraced by our community and raised over \$70,000 in it's first year.

Although 2020 was extraordinarily difficult, we learned a lot about resilience. The pandemic forced us to reset. To look internally at what we needed to do to survive and how we could improve to become a better Foundation.

While it will take time for us to rebuild, the Foundation is in a better place now than it was at the start of this year and we believe we will continue to get better. We appreciate your ongoing support.

Sincerely,

Sandi Hancox
Executive Director (Interim)

5 Reasons to change the face of childhood cancer

#1

cause of death by disease of Canadian children

1

in 5 children will not survive cancer, and this number increases beyond 5 years

5%

of all cancer research dollars is dedicated to childhood cancer

95%

of survivors will have a chronic health problem by the time they are 45 yrs old

More

than 10,000 children, adolescents, and young adults in Canada are in treatment or 5-year follow-up for cancer right now



CHILDHOOD CANCER CANADA

Childhood Cancer Canada's mission is to create victories for Canadian children with cancer through investment in national, collaborative, lifesaving research, empowering education and community programs.

Childhood Cancer Canada supports families across the country who have been impacted by childhood cancer with programming designed to provide support both during and after a childhood cancer diagnosis.

Since 2004, the Foundation has been the primary charitable funding partner of the C17 Council, supporting clinical trials and childhood cancer research in Canada. The Foundation works with C17 Council with the goal of increased survival and wellbeing of our children, and ultimately a cure for all childhood cancers.





Childhood
Cancer Canada

Foundation Programs

Emergency Fund

The COVID-19 Emergency Fund is a financial program available to families across Canada who have a child in active treatment for cancer and who have been negatively impacted by the COVID-19 pandemic.

EmPower Packs

Childhood Cancer Canada sends EmPower Packs to families in Canada whose child is newly diagnosed with cancer. These EmPower Packs provide families with information and inspiration to cope with what comes next. EmPower Packs are specialized based on the child's interest and needs.

The Benevolent Fund

The Benevolent Fund supports families with much needed financial assistance to help cover the costs of their child's funeral. Childhood Cancer Canada will fund up to \$1000 in expenses to the family's funeral service provider for final arrangements and memorial services.

Survivor Scholarships

The Childhood Cancer Canada Scholarship Program is open to young adult cancer survivors, a \$1,500 general scholarship and a \$5,000 TEVA Scholarship for those pursuing education in the medical, health and pharmaceutical fields. Survivor Scholarships support post-secondary academic aspirations and recognize the personal triumphs of students who have survived childhood cancer.

Amazing Adventures (on hold due to COVID-19)

Amazing Adventures helps children with cancer feel stronger, empowered, and inspired to battle their illness. Every Amazing Adventure helps create joy and respite to children whose lives are filled with so much uncertainty. These adventures may include tickets to concerts, sporting events, and theatre productions, invitations to local child-focused venues, as well as inclusion in our special events provided by our generous donors.



"I just wanted to thank everyone again for the sunshine that was added into Alyssa's day. She was having a rough week before this amazingly generous package arrived, and this really lifted her spirits. She feels so cool to have her own tablet, which she calls her phone. We were so overjoyed to see her laughing and excited after spending the last few days in bed. I took these pictures today, which is a better day, filled with dress up and play. Which really is the best medicine. The tablet brought some fun to her bedside, when she didn't quite feel like a princess. She was also super impressed with the hand decorated jewelry box. These acts of kindness really do have a big impact on households like ours. So please share our gratitude with everyone involved."

Tania, Alyssa's mom

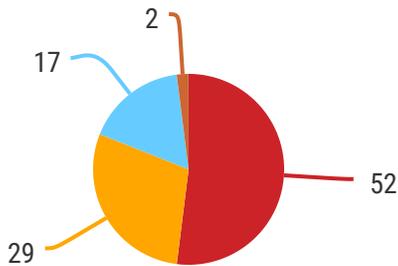


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Financial Support

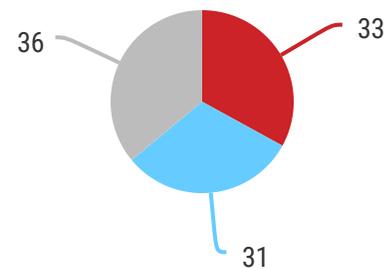
Childhood Cancer Canada committed to improve efficiencies and reduce costs leading into fiscal year 2020. Despite these efforts, the Foundation’s fundraising capabilities were impacted by the merger, the pandemic, and the ability to host in-person fundraising events. To address the situation, the Foundation continued to scrutinize costs and made many changes to help maximize support for families in Canada dealing with childhood cancer. This included a reduction in staff; donated office space; and donated warehouse space. Childhood Cancer Canada believes these changes will mean support for more families in 2021 and beyond.

Revenue Breakdown by %



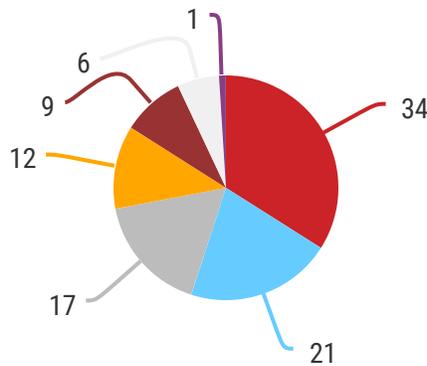
Donations Events Lottery
Government Subsidies

Expense Breakdown by %



Programs & Research General & Administration
Fundraising & Lottery

Donation Breakdown by %



Individual Gifts First Party Events Lottery Corporate Gifts Third Party Events Foundations
Wills & Estates

2020 IMPACT

Oct 2019 to Sept 2020

	EmPower Packs	Scholarships*	COVID-19 Emergency Fund	Benevolent Fund	Amazing Adventures
Ontario	112	62	105	24	2 events / 12 families
Alberta / Northwest Territories	16	13	27	7	1 event / 4 families
British Columbia / Yukon Territories	8	10	14	11	
Quebec	2	3	29	2	
Nova Scotia	2	3	9	0	
Manitoba / Nunavut	2	1	0	0	
Saskatchewan	11	1	2	0	
New Brunswick	5	1	6	0	
Prince Edward Island	5	1	0	0	
Newfoundland and Labrador	0	2	0	0	
Total Program Numbers	163	97	192	44	3 events / 16 families

Notes:

*The Foundation provided 10 \$5,000 TEVA scholarships and 87 \$1,500 general scholarships in FY20.

**Research support to C17 Council was put on hold through the merger and restarted in FY21.

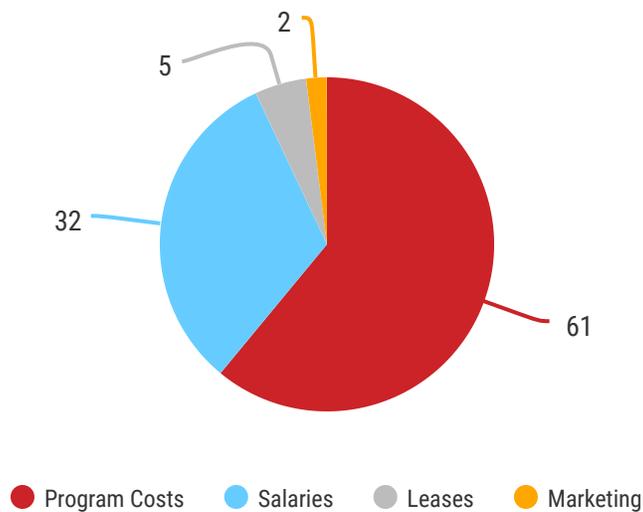
***Some programs like EmPower Packs and Amazing Adventures were paused in 2020 while we assessed the threat of COVID-19 on the immune compromised population we serve. Amazing Adventures remains on pause in 2021, while the EmPower Pack program restarted in September 2020.

2020 IMPACT

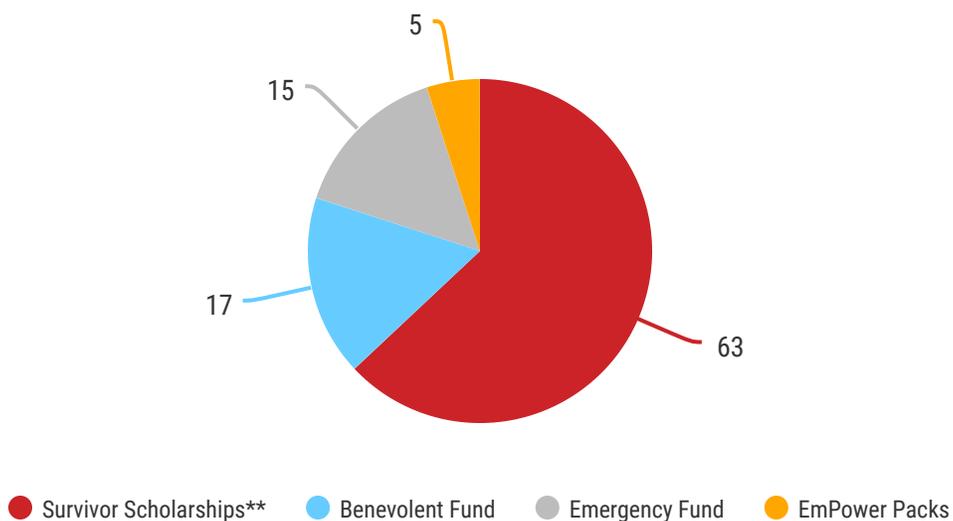
Oct 2019 to July 30, 2020*

Total Program Expenses: \$225,433

Program Expense Breakdown by %



Program Cost Breakdown by %



*Shortened YE due to merger date 30 July 2020, as reflected in Audited Statements. T3010 reflects additional 2 months to year end 30 September 2020.

**Survivor Scholarships are dispersed annually in September

2019 IMPACT

Oct 2018 to Sept 2019

	EmPower Packs	Scholarships*	Benevolent Fund	Amazing Adventures
Ontario	89	72	35	32 events / 84 families
Alberta / Northwest Territories	29	12	5	2 events / 2 families
British Columbia / Yukon Territories	3	10	13	1 event / 1 family
Quebec	1	2	1	
Nova Scotia	0	3	0	
Manitoba / Nunavut	0	1	0	
Saskatchewan	1	1	0	
New Brunswick	4	1	0	
Prince Edward Island	0	0	0	
Newfoundland and Labrador	1	1	0	
Total Program Numbers	128	103	54	35 events / 87 families

Notes

*The Foundation provided 11 \$5,000 TEVA scholarships and 92 \$1,500 general scholarships in FY19.

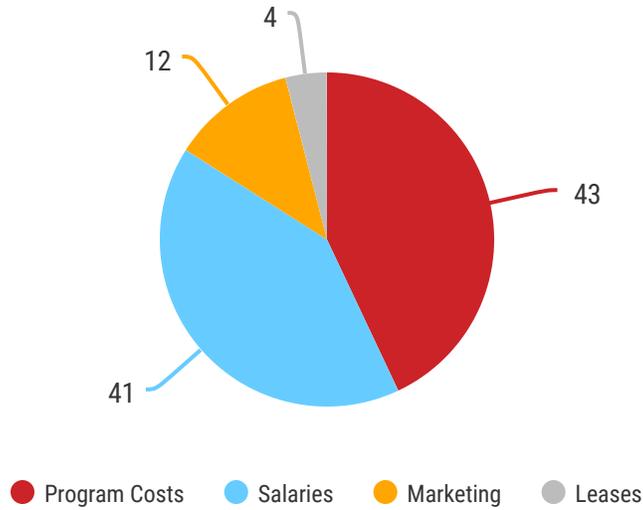
**Research support to C17 Council was put on hold through the merger and restarted in FY21.

2019 IMPACT

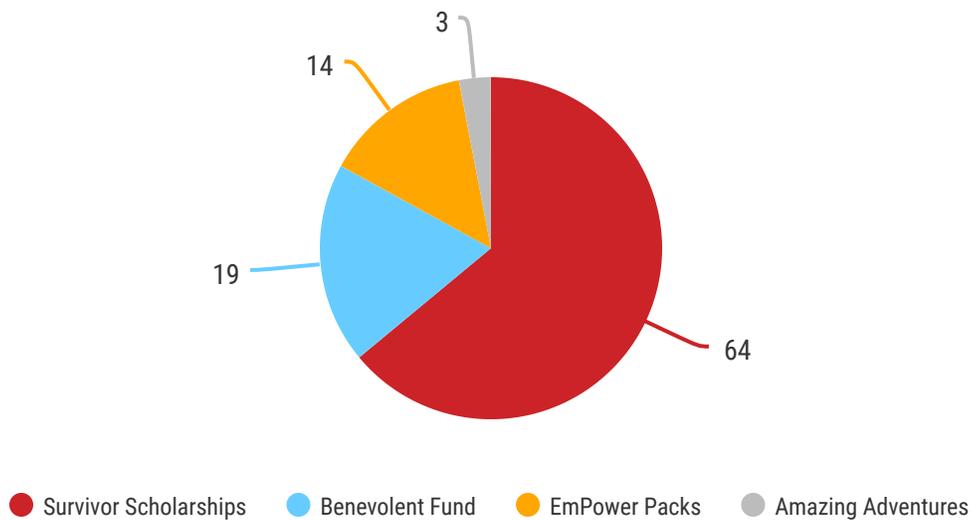
Oct 2018 to Sept 2019

Total Program Expenses: \$750,716

Program Expense Breakdown by %



Program Cost Breakdown by %



2018 IMPACT

Oct 2017 to Sept 2018

	EmPower Packs	Scholarships*	Benevolent Fund	Amazing Adventures
Ontario	179	69	37	21 events / 326 families
Alberta / Northwest Territories	8	13	5	
British Columbia / Yukon Territories	10	18	10	
Quebec	6	1	1	
Nova Scotia	2	2	0	
Manitoba / Nunavut	0	1	0	
Saskatchewan	0	0	0	
New Brunswick	3	0	0	
Prince Edward Island	0	0	0	
Newfoundland and Labrador	0	0	0	
Total Program Numbers	208	104	53	21 events / 326 families

Notes

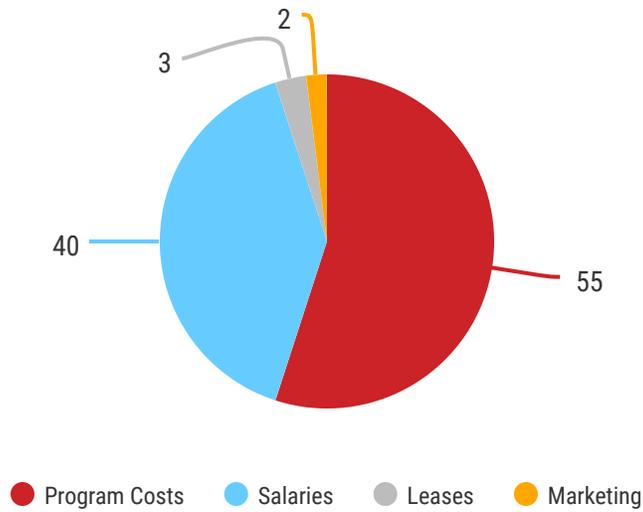
*The Foundation provided 6 \$5,000 TEVA scholarships and 98 \$1,500 general scholarships in FY20.

2018 IMPACT

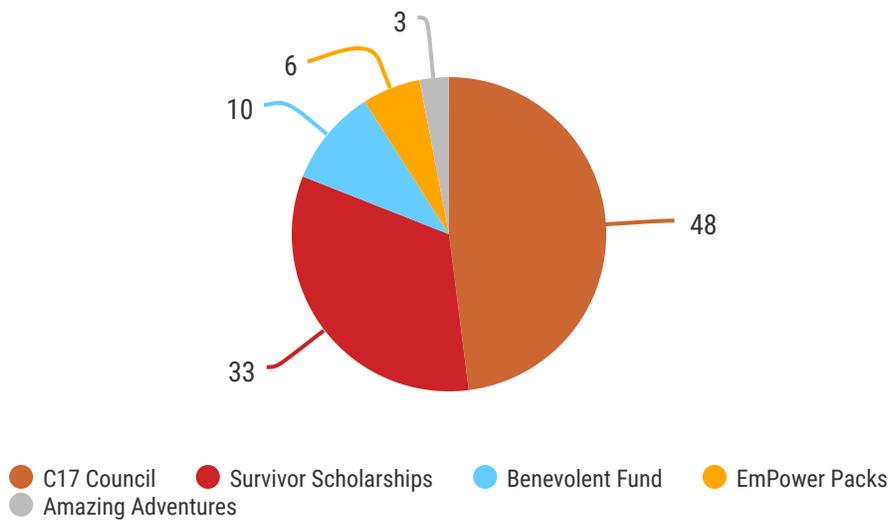
Oct 2017 to Sept 2018

Total Program Expenses: \$968,182

Program Expense Breakdown by %



Program Costs Breakdown by %





Childhood Cancer Canada

20 Queen St. West, Suite 702
Toronto, ON M5H 3R3
Charity registration number:
8282 52346 RR001
childhoodcancer.ca
[@childhoodcancercanada](https://www.instagram.com/childhoodcancercanada)