



Childhood
Cancer Canada

Annual Report 2021

Contents

A Message from our Executive Director	3
Childhood Cancer Stats	4
Foundation Overview	5
Foundation Programs	6
Making Hope Happen	7
Financial Support	8
Board of Directors	9
Donors	10

A Message from Sandi Hancox Executive Director

As with many foundations across the country, 2020 challenged us at Childhood Cancer Canada to make difficult changes to ensure we could continue our important work for kids with cancer. In contrast, FY2021 presented an opportunity to rebuild. We had the opportunity to reflect on our mission and ask ourselves what are we hoping to accomplish and how can we continue to provide support for children.

I am proud to say we were able to continue with virtual fundraising events, one in-person safe outdoor event and utilized other digital fundraising methods. Despite a reduction in fundraising events, we successfully achieved our revenue goals in FY2021 and provided support to more than 700 families.

Our Amazing Adventures program remained on-hold throughout the pandemic and eventually we decided to retire the program as it was a continuous challenge to execute nationally. We continued to see demand for the COVID-19 Emergency Fund and have re-named this program Emergency Fund so we can continue to support families living with childhood cancer. We are pleased with this change as it ensures all our programming is accessible to all families in Canada, regardless of their location.

We were proud to continue our commitment to research through our long-standing partnership with C17 Council. This year, we added a new research disbursement partner providing funds towards the sequencing of hard-to-cure childhood cancers through the PROFYLE (PRrecision Oncology For Young peopLE) program.

Having moved past the unavoidable costs from the merger and pandemic staff reductions which negatively impacted fundraising results, we worked hard to maximize our direct impact in 2021 and support those who need it most. As always, we will continue to scrutinize costs and grow all revenue streams.

We, at Childhood Cancer Canada, are extremely proud of what we were able to achieve for childhood cancer families in Canada, especially during these challenging times. We thank our supporters, volunteers, and partners for their continued support and for working with us as we all envision a world beyond kids' cancer.





5 Reasons to change the face of childhood cancer

#1 Cause of death by
disease of Canadian
children.

1 in 5 Children will not survive
cancer and outcomes worsen
for hard-to-cure cancer.

7% of all cancer research
dollars are dedicated to
childhood cancer.

95% of survivors will have
a chronic health problem by
the time they are 45 years old.

More than **10,000** children,
adolescents and young
adults in Canada are in
treatment or 5-year follow-
up for cancer right now.



Childhood Cancer Canada

Mission

Childhood Cancer Canada's mission is to create victories for Canadian children with cancer through investment in national, collaborative, lifesaving research, empowering education and community programs.

Research

Since 2004, the Foundation has been the primary charitable funding partner of the C17 Council, supporting clinical trials and childhood cancer research in Canada. The Foundation works with C17 Council with the goal of increased survival and wellbeing of our children, and ultimately a cure for all childhood cancers.

Childhood Cancer Canada also funds sequencing of hard-to-cure childhood cancers through the PROFYLE (PRrecision Oncology For Young peopLE) program to identify new therapies that are tailored to each patient and to improve the outcomes in hard-to-cure childhood cancers. PROFYLE is the national multidisciplinary program that translates genetic sequencing into new treatments for children, adolescents and young adults with hard-to-cure cancer.



Childhood
Cancer Canada

Foundation Programs

Foundation Programs

Childhood Cancer Canada supports families across the country who have been impacted by childhood cancer with programming designed to provide support both during and after a childhood cancer diagnosis.

The Emergency Fund

The Emergency Fund is a financial program available to families across Canada who have a child in active treatment for cancer and who have been negatively impacted by the COVID-19 pandemic.

EmPower Packs

Childhood Cancer Canada sends EmPower Packs to families in Canada whose child is newly diagnosed with cancer. These EmPower Packs provide families with information and inspiration to cope with what comes next. EmPower Packs are specialized based on the child's interest and needs.

The Benevolent Fund

The Benevolent Fund supports families with much needed financial assistance to help cover the costs of their child's funeral. Childhood Cancer Canada will fund up to \$1000 in expenses to the family's funeral service provider for final arrangements and memorial services.

Survivor Scholarships

The Childhood Cancer Canada Scholarship Program is open to young adult cancer survivors, a \$1,500 general scholarship and a \$5,000 Teva Canada Scholarship for those pursuing education in the medical, health and pharmaceutical fields. Survivor Scholarships support post-secondary academic aspirations and recognize the personal triumphs of students who have survived childhood cancer.

Making Hope Happen

“The 2020 TEVA Survivor Scholarship has provided me with the financial support to continue my academic career in medicine, working towards my final goal of becoming a pediatric oncologist, and improving the quality of life of future childhood cancer patients and survivors. I thank you immensely for this opportunity, and your generous support towards achieving my dreams.”

Madeline

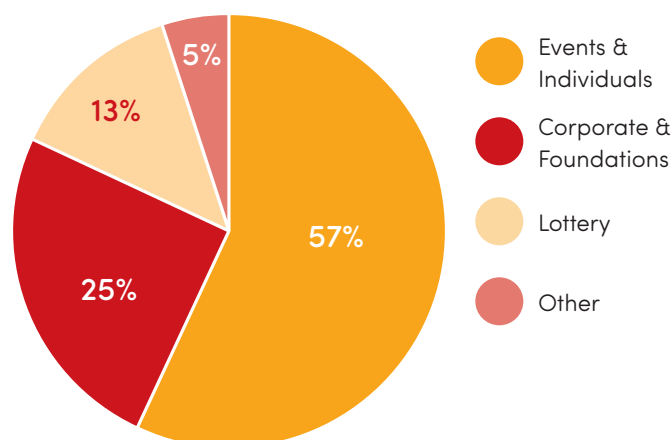
Recipient of the 2020 TEVA
Survivor Scholarship



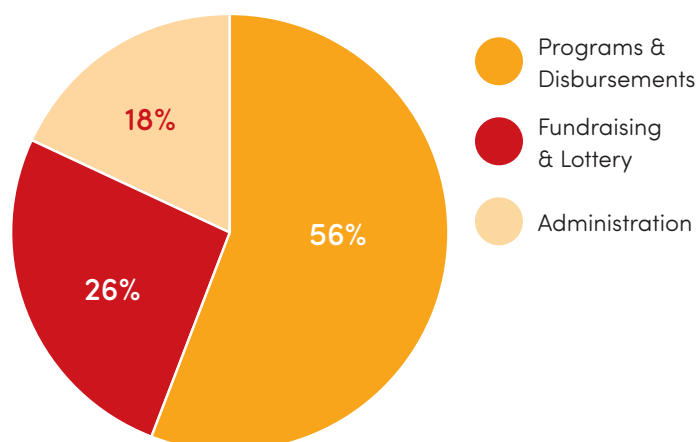
Financial Support

Childhood Cancer Canada is committed to improve efficiencies and reduce costs to maximize support to families and pediatric oncology research every year. Despite the pandemic, the merger costs, and ability to host in-person events which affected our fundraising results, we continued to scrutinize costs and executed many changes to maximize support for families in Canada dealing with childhood cancer. This included a reduction in staff; donated office space; and donated warehouse space.

Revenue Breakdown by %



Expenditures Breakdown by %



Provinces	EmPower Packs	Scholarships*	COVID-19 Emergency Fund	Benevolent Fund
Ontario	179	96	149	24
Alberta/NW Territories	9	13	124	13
British Columbia/Yukon	2	13	73	11
Quebec	1	2	2	1
Nova Scotia	1	4	38	0
Manitoba/Nunavut	6	3	5	0
Saskatchewan	9	3	4	2
New Brunswick	3	3	0	1
Prince Edward Island	1	1	1	0
Newfoundland and Labrador	3	1	0	0
Total Program Numbers 2021	215	139	395	52
Total Program Numbers 2020	163	97	192	44
Total Program Numbers 2019	128	103	N/A	54

Foundation programming requests were up in FY2021:

- EmPower Pack requests were up 32%
- Survivor Scholarship requests were up 43%
- Emergency Fund requests were up 106%
- Benevolent Fund requests were up 18%

*The Foundation provided 1 \$5,000 Teva Canada Scholarship and 138 \$1,500 Survivor Scholarships in FY21.

2021 Board of Directors



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(Founder – Coast to Coast
Against Cancer Foundation)

Thank you for your support! We could not do what we do without you!

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