



Childhood
Cancer Canada

HOPE. ACCESS. SUPPORT.

Annual Report 2022



Mission & Vision

Childhood Cancer Canada is committed to helping create victories for children with cancer. We invest in collaborative life-saving research and empowering programs which support children with cancer, and their families, from coast to coast to coast.

Childhood Cancer Canada

Established in October 1987, Childhood Cancer Canada is the leading national charitable organization dedicated to funding pediatric oncology research, while delivering support and programing for families impacted by childhood cancer. In July 2020, *Coast to Coast Against Cancer Foundation* merged with Childhood Cancer Canada to become the unified voice for pediatric cancer in Canada.

Every day in Canada, six children are diagnosed with cancer. When a child is diagnosed with cancer, their entire family is impacted. Our efforts towards positive outcomes for children, adolescents, and young adults fighting cancer in Canada are supported with our four family *programs* including *Survivor Scholarships*, *EmPower Packs*, *Emergency Fund* as well as the *Benevolent Fund*.

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A Message from Sandi Hancox and Matthew von Teichman

In these ever-changing times we, at Childhood Cancer Canada (CCC), are grateful to share with you the progress we've made during this past year. Along with so many charitable organizations, we too faced staffing and fundraising challenges, while trying to balance the transition from virtual meetings to back to in-person events. With your generosity and commitment to our mission — **to create victories for children living with cancer in Canada** — we continue to pursue this goal.

We know we still have much work to endure and do. Cancer is the number one cause of death by disease of Canadian children and one in five children will not survive their cancer diagnosis.

During 2022, at Childhood Cancer Canada we achieved many successes and positively impacted families with our many accomplishments. This year, the *Purple Party* and *Gold Ribbon Gala* fundraiser was re-branded to *One Golden Night* and raised more than \$100,000. We expanded our successful *Clays for Kids* Ontario event to Quebec — *Pigeon d'Argile pour les Enfants* — and raised over \$115,000 to support Quebec-based childhood cancer families in addition to the \$365,000 we raised in Ontario. We also increased our partnerships with many childhood cancer organizations to help families across the country. We are proud to continue to be an important resource for all families from coast to coast to coast.

Our commitment to research remains strong, as we were able to increase disbursements by 60% in support of *PROFYLE* (*PRecision Oncology For Young people*) and *C17 Council* year over year. We continued to create stewardship opportunities to engage our supporters and develop new

relationships. As we work to continue our marketing and partnership capabilities, we launched a monthly newsletter — *A Golden Update* — featuring impactful information, upcoming events, and updates including our *Hero of the Month* stories which shine a light on our amazing and brave cancer heroes.

All of us are proud to have continued our *COVID-19 Emergency Fund* beyond the pandemic which enabled support to 796 families. In addition, thanks to the commitment of the Kindred Foundation, we expanded our support to 46 families, with our *Benevolent Fund*, so we could provide financial assistance to families who have lost a child to cancer. And, since 2000, with your commitments, we have granted \$2.4 million in *Survivor Scholarships* to over 2,070 childhood cancer survivors to help them accomplish their educational aspirations.

At Childhood Cancer Canada, we have immense pride. Because of your support, we made a difference and helped more than 580 *Heroes* achieve their goals in 2022. The accomplishments for childhood cancer families in Canada, particularly during these challenging and difficult times, are incredible. We are extremely grateful to our supporters, volunteers, board members, staff, and partners who consistently give their support and collaborate with us in our mission to create a world without childhood cancer.

Thank you.



Sandi Hancox,
Executive Director



Matthew von Teichman,
Chair

5 Reasons to Change the Face OF CHILDHOOD CANCER

About 1 in 5 children

will not survive cancer and outcomes worsen for hard-to-cure cancers.

It is the #1 cause of death by disease of Canadian children with six children being diagnosed each day.

More than 10,000 children, adolescents, and young adults in Canada are in treatment or 5-year follow-up for cancer right now.

Only 7% of all cancer research dollars in Canada are dedicated to childhood cancer.

95% of survivors will live with a chronic health problem by the time they are 45 years old.

Making Hope Happen

A LETTER FROM THE FRONTLINES

Dear Childhood Cancer Canada,

This letter expresses my sincere gratitude on behalf of the many pediatric oncology families you have supported here at McMaster Children's Hospital.

For over 30 years I have been a nurse working most of my career in pediatric oncology. During the past four years, as the POGO Interlink Nurse, I have come to learn more about Childhood Cancer Canada and its programs. I, and my colleagues, want to help. With CCC's support, we provide support, education, and connections with families at all stages of their cancer care. Most families, with a child with cancer, experience a loss of income.

I know firsthand the *COVID-19 Emergency Fund* continues to make a difference. I started this position just before COVID-19. So much was unknown in 2020 — and the COVID-19 infection and its effects for a child with cancer — especially who has been immunocompromised — added to the worries of parents. For parents working during this became a reality and reason to stay home during the pandemic. Families felt they had to prioritize to reduce the risk of infection over their income. *The COVID-19 Emergency Fund* continues to provide support during this time of uncertainty.

I also believe Childhood Cancer Canada's *Benevolent Fund* is incredibly supportive for families. We know, and the public knows we continue to make advances in curing children of cancer. However, we know unfortunately not every child with cancer is cured. For all the families I have supported, I know no one is prepared for the death of their child — not even me. For families, during such an emotional and vulnerable time, knowing this funding is available helps relieve some of their celebration of life planning and costs makes a difference.

EmPower Packs: On a recent home visit, with a newly diagnosed family who had a long initial stay in hospital, I was sharing information about CCC and its programs. The child was playing — heard about the program and asked, with excitement, if we could do the application right away. We did the application together right then. She was so excited to share with me when her package arrived.

Thank you for all you do!

Jennifer Wolfenden

RN BHScN CPHON

McMaster POGO Interlink Nurse

A Snapshot of Impact Across Canada **OVER THE PAST 22 YEARS***

**Over
\$55 million**

has been disbursed to
support childhood cancer
families in Canada.

**Over
\$10.7 million**

invested in pediatric
oncology research
and clinical trials
since 2006.

SINCE 2000...

**Awarded
\$2.4 million**

in scholarships to 2,072
survivors to pursue their
academic aspirations.

SINCE 2014...

**Disbursed
\$600K**

to 587 bereaved
families for final
arrangements for
their child.

796+

childhood cancer families
have received emergency
funding to support basic
life necessities.

SINCE 2020...

**1,497+
EmPower Packs**

have been delivered
to newly diagnosed
children.



EmPower Packs empower families with medicine of hope and laughter

Since 1987, Childhood Cancer Canada has been able to support more than 17,000 childhood cancer families across the country. One way, we help families, is with our **EmPower Packs** program which engages a family whose child is newly diagnosed with cancer.

Since the program began in 2014, 1,497 Childhood Cancer Canada *EmPower Packs* have been delivered to newly diagnosed children and their families across Canada. Each *EmPower Pack* is personally created, based on the child's interests, and needs, as well as providing families with information and inspiration to cope with their challenging journey. In 2022, through the generosity of our incredible donor community, CCC delivered over 200 *EmPower Packs* to childhood cancer families throughout Canada.

Alyssa with her love and resilience continues to soar

From Vaughan, ON, Alyssa, now five years old, is an incredibly positive and resilient child who always smiles and is determined to make the best of every situation. Alyssa's mom, Tania, is continuously inspired by her daughter's amazing sense of composure — even in her toughest of times. This includes looking on the bright side — which deeply encourages her parents and siblings, Avaya and Anthony. With her family by her side, Alyssa soars and is in her element when she sings, dances, and socializes with loved ones. "She is a true source of light and laughter, and warms the hearts of everyone she meets," says Tania.

Although Alyssa has always been determined, her resiliency was challenged in March 2021 when diagnosed with Acute Lymphoblastic Leukemia. Having just finished antibiotics for a strep throat infection — she was still looking extremely unwell. Tania remembers her daughter being extremely pale with dark circles around her eyes and blue lips. She recalls, "We knew something wasn't right, but never in our wildest dreams did we expect just how wrong things were."

Forty-eight hours after being diagnosed with cancer, Alyssa was being treated with an aggressive chemotherapy protocol.

Tania reminds us there are too many challenges which come with treatment — especially when you have a young child. Physically, there is hair loss, nausea, vomiting, weight fluctuations, swelling, neutropenia — all which Alyssa experienced, as

well as episodes of hypoglycemia which required immediate medical care. In addition, there were many emotional and mental health challenges. Special events were missed or postponed, such as preschool graduation, holidays, and birthdays — many which for Alyssa and her family have been spent in the hospital.

Alyssa continues to receive exceptional care from SickKids Hospital, and their affiliate POGO satellite location at Southlake Regional Health Centre in Newmarket. Her treatment plan involves five phases of chemotherapy, which will take over two years to complete. During this time, this hero has also endured multiple lumbar punctures (also known as spinal taps) administered chemotherapy via an injection into the spinal canal. This essential and invasive treatment prevents leukemia cells from entering the cerebrospinal fluid around the spine and brain. Alyssa continues to take oral chemotherapy every day, and prophylactic antibiotics every weekend. In addition, she is required to take the occasional pulse of steroids, which have the most adverse emotional and physical impacts on her.

Although still receiving treatment, Alyssa continues soaring with her smile and incredible excitement for life. Whether she is playing with her dolls, baking a cake, or savoring her favorite foods — pasta and sushi — Alyssa is soaking in all the sunshine. She and her family are appreciating all the little flowers which blossom for her and her family along their journey.

Alyssa's family shares their experience best, "We want to thank everyone for the sunshine which was added into Alyssa's day. She was having a rough week before this amazingly generous EmPower Pack arrived which really lifted her spirits. Our daughter feels so cool because she now has her own tablet — which she calls her phone. After seeing her spend the last few days in bed, we were overjoyed to see her laughing and excited. The EmPower Pack and tablet brought fun to Alyssa's bedside when she didn't quite feel like a princess. These acts of kindness really do have a big impact on a household like ours. Please share our gratitude with everyone involved at Childhood Cancer Canada."

The Rao Family, parents of Alyssa,
Age 5 who was diagnosed at age 3.
Diagnosis: Acute Lymphoblastic Leukemia

Childhood Cancer Canada awards 130 heroes 2022 Survivor Scholarships

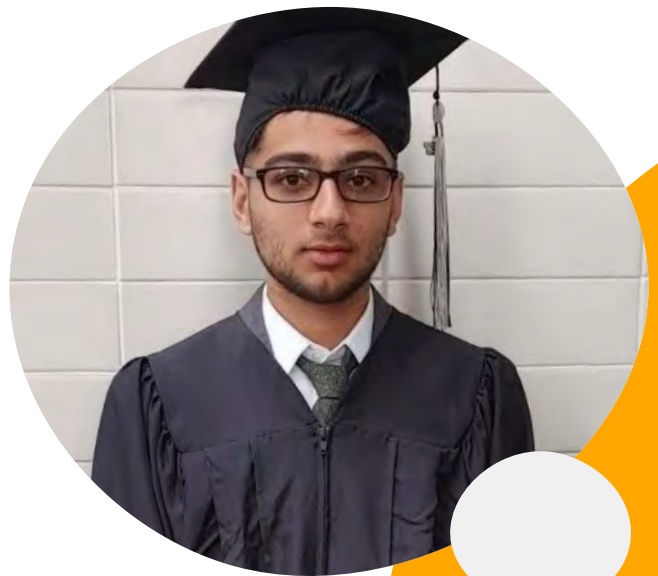
Since 2000, the *Survivor Scholarship Program* has funded 2072 childhood cancer survivors with over \$2 million in awards. In September 2022, Childhood Cancer Canada disbursed \$210,000 to 133 childhood cancer survivors, including three *Teva Canada Awards* for those survivors pursuing an education in the medical, health and pharmaceutical fields.

The *Childhood Cancer Canada Scholarship Program* is open to all young adult cancer survivors. The program is supported through the generosity of corporations, individuals, and donors, from coast to coast to coast, who support the program. Together, we express our congratulations to all the recipients.

"I was super excited when I found out that I got the scholarship, it's truly a blessing. I would like to thank everyone who helped me get this far especially my parents who had a very profound impact on my life especially in getting me treated and cured from cancer, and for also raising me into the person I am today."

I also want to especially thank Childhood Cancer Canada for selecting me for this scholarship. This scholarship is going to help me a lot financially for post-secondary. I can't express my gratitude and thanks enough to you."

Abdullah, diagnosed at Age 3 with Stage Four Neuroblastoma,
Enrolled at Ontario Tech University and studying Computer Science.



Emergency Fund helps Canadian children's families with cancer

As soon as a child is diagnosed with cancer, the impact brought onto the family is overwhelming and the many challenges they experience are so great – physically, emotionally, mentally, and financially.

Since 2020, Childhood Cancer Canada has been providing support through our signature programs to help families. The *Childhood Cancer Canada Emergency Fund*, a one-time financial assistance grant of \$250 is provided. Since the program began in 2020, *Childhood Cancer Canada Emergency Fund* has supported 796 families across Canada.

This year, through the generosity of our incredible donor community, we've been able to provide more than \$52,000 in financial aid to 208 childhood cancer families across Canada. Each week, CCC receives approximately five applications requesting emergency funding for varying circumstances, including supporting the purchase of medication, healthy meals, transportation costs to and from the hospital for treatments, as well as basic needs such as paying for utilities and more.

At Childhood Cancer Canada, we're fortunate to be able to continue working with families and health centres as we continue providing help to childhood cancer families from coast to coast to coast.

With CCC support Mateo continues to share his magic with family and friends

Mateo was eight when he was diagnosed with Wilms Tumour. From Whitby, ON, Mateo is a happy, energetic, and resilient boy who loves to explore technology. At home and school, he finds time to undertake experiments – especially when it involves electronics. And, when outdoors, his favourite activities are biking, riding his scooter, swimming, and boat rides with his siblings.

Yet, October 2018 will be a time Mateo and his family will never forget. On a fall day, after an injury, Mateo was experiencing intense pain, nausea, and vomiting. Erin describes these days “as moments and dates which are burned in our memories forever.” Erin immediately took Mateo to the hospital, but he was not officially diagnosed for what was causing his pain, for almost three months. In December, while at an appointment at SickKids Hospital, Mateo was diagnosed with a Stage 3 Wilms Tumour (also known as nephroblastoma) since the cancer cells had spread throughout his body.

Simply put, Erin says, “This was the worst moment of our lives. For the next few years, we had to watch our son suffer—as well as his siblings—because they were so worried about their brother. It felt like a bad dream.”

Mateo’s treatment was a challenge no child should experience. Shortly after his diagnosis, he had a nephrectomy operation to remove the affected kidney and have a port insertion. On Christmas Eve, his family received confirmation of malignancy. Then, in January 2019, Mateo began chemotherapy and radiation treatments. His family thought things were looking promising in August 2019 when his port was removed. However, during a routine follow-up in April 2020, a new tumour was discovered. This recurrence meant Mateo spent the remainder of the year in intense treatment, chemotherapy, radiation, and surgery to remove the tumour. All of this occurred when COVID-19 was at its worst, so he was never allowed any visitors. He and his mom practically lived at the hospital during his several months of treatment. Although his treatment was finished

in December, Mateo was then diagnosed with Stage 2 kidney disease as his remaining kidney was injured by the chemo and radiation. Fortunately, he is strong and thriving — and his one kidney is now doing the work of two.

In addition to the support from Mateo’s medical team and Childhood Cancer Canada, Mateo’s parents are extremely grateful for the support their family received from their community, Mateo’s school, family, friends are grateful for their “outpouring of love and support which has been truly moving and humbling.”

Like many families, Erin believes Mateo would not have fared as well as he did if it were not for the research conducted over the past 50 years, to bring current health treatment protocols to the effectiveness they are at today. CCC raises awareness about childhood cancer, which is so important in helping bring light to the vast financial difficulties families can endure during treatment, as well as other ways individuals can help children with cancer.

Although he is still frequently at the hospital for extensive follow-ups, Mateo is home with his family exploring electronic adventures and the outdoors. And, when he gets hungry, Mateo is always looking for his favourite foods including pizza, chicken, mama’s chili, and apples.



Delivering **compassion** through Childhood Cancer Canada's *Benevolent Fund*

Childhood cancer is a devastating reality affecting too many families. Unfortunately, 1 in 5 children diagnosed with cancer will not survive. To make matters more difficult, families are heartbroken by the loss of their child as well as being financially devastated by exorbitant medical, travel and out-of-pocket expenses which can be upwards of \$200,000.

For the many families who experience a loss of life from childhood cancer, Childhood Cancer Canada supports families with much-needed financial assistance through the *Benevolent Fund*. This fund helps to support the costs of their child's celebration of life.

Between 2019–2022, the average cost of a child's celebration of life in Canada was \$5,000. While some funeral homes provide compassionate discounts to families, funeral costs continue to climb year over year.

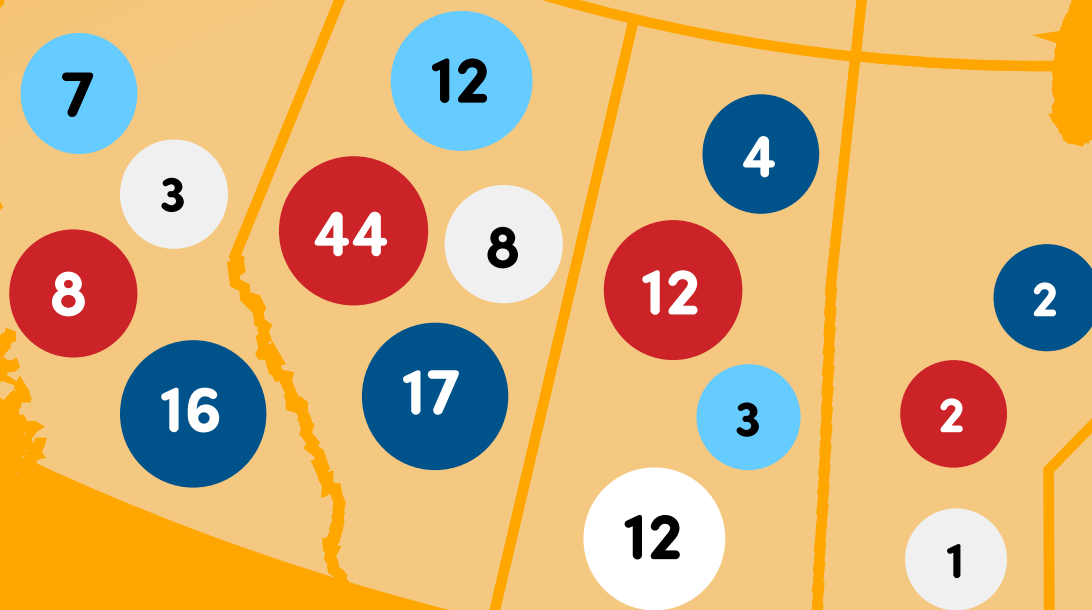
Through the support of our donors and the Kindred Foundation, Childhood Cancer Canada covers up to \$1,500 in expenses to the family's funeral service provider for their child's memorial services. Since 2011, Childhood Cancer Canada has disbursed \$600,000 to support end-of-life arrangements for 587 bereaved families. In 2022, 46 families received financial support so they could say goodbye to their child with dignity and celebrate the life of their brave young hero in the most respectful way possible.

"The Childhood Cancer Canada Benevolent Fund is an important resource to families facing the unimaginable task of planning their child's funeral. In my experience, this fund has been easily accessible by hospital staff and responsive to requests for this type of support. I've received responses within hours of a request. These families often face this task after a very challenging journey with their child with cancer and this fund provides important relief during a devastating time."

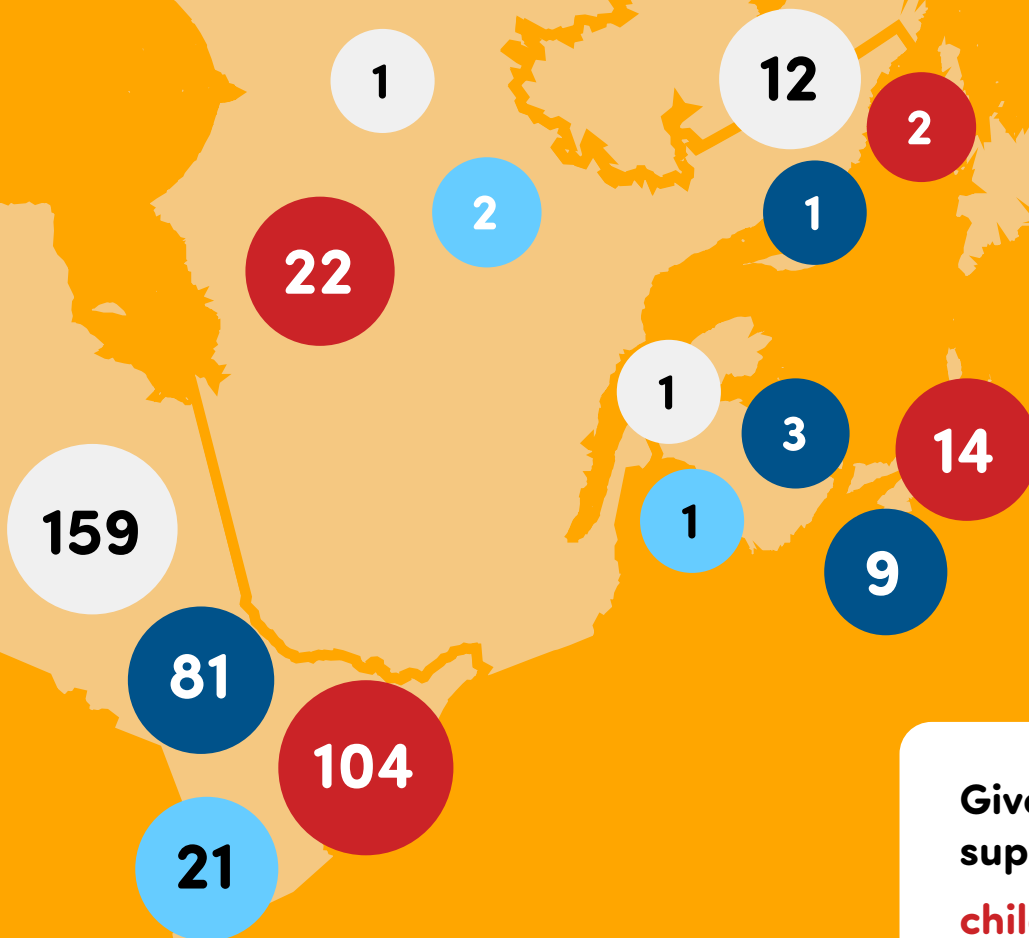
David Brownstone, Professional Practice Lead, Social Work, The Hospital for Sick Children.

Where We Supported in 2022

PROGRAM History



- EmPower Packs
- Scholarships
- Emergency Fund
- Benevolent Fund



Give today to continue to support these vital programs:
childhoodcancer.ca/donate

Pan-Canadian precision medicine project brings hope to those with rare and hard-to-cure cancers

In 2022, through the support of our donors, Childhood Cancer Canada (CCC) disbursed \$300,000 to *Precision Oncology For Young People (PROFYLE)* to support precision oncology for children, adolescents, and young adults (CAYA) with hard-to-cure cancer. With this donation, CCC has committed \$480,000.00 to the important initiative.

Since 2017, *PROFYLE* has been successful in democratizing access to the first national, multi-institutional Canadian precision oncology pipeline to reduce mortality, morbidity, and improve quality of life for young Canadians (those under 29 years) with hard-to-cure cancers.

A national initiative, *PROFYLE* has allowed access to the precision oncology pipeline to patients from every province through the 16 pediatric oncology programs in Canada and several adult centres across the country. To date, over 1,100 CAYA patients with hard-to-cure cancer have been enrolled in *PROFYLE* and its legacy programs (PedsPOG, KiCS and TRICEPS/Signature). The majority of cases have actionable findings and approximately 1 in 4 have a previously undetected alteration found that identifies a therapeutic option (drug/drugs) for which there is a clinical trial that the patient may be eligible to be enrolled on.

With this investment, *PROFYLE* continues to provide real-time molecular profiling and undertakes research on personalized cancer treatment with either approved existing oncology drugs, repurposed drugs, or experimental drugs in a standard of care or clinical trial setting. *PROFYLE* incorporates new technologies with an emphasis on evaluation and development of minimally invasive patient-specific biomarkers which, over time, tracks the patient's tumour molecular profile.

There is an urgent and ongoing need for funding to maintain and grow this critically important program. *PROFYLE* provides continued equitable access to the cutting edge precision oncology pipeline for the vulnerable population of Canadian CAYA with cancer, regardless of their geographic location or socioeconomic status.

"Over 80% of children with cancer can now have a cure. However, many of these children will have serious health issues later in life due to the chemotherapy drugs and radiation therapy used to treat their cancers. New treatments such as immunotherapy and precision cancer medicine offer the hope of more cures with fewer serious side effects."

Dr. Jim Whitlock, Pediatric Oncologist, Chair of C17 Council, Co-Lead of the *PROFYLE* Therapeutics Node, Head Hematology/Oncology, The Hospital for Sick Children and Board Member, Childhood Cancer Canada



Access to precision therapy means a chance to attend kindergarten

Alyvia, from Manitoba, was a happy, healthy two-year-old when her parents first noticed a concerning change in her gross motor skills. Her mother Karla explains, "She'd be a little bit shaky when she got up. We didn't think much of it. She would be just fine for the rest of the day. Then her symptoms progressed. Her gait became wobbly. She occasionally tripped and became cautious when moving from one surface to another. This is when we knew, "Something's not right here."

After visits to an ophthalmologist and a neurologist, who both ordered an MRI, a large mass and build up of fluid was discovered deep within Alyvia's brain. "At this point, she was taken straight to emergency," explains Karla. She further notes, "It was surprising she was still functioning as well as she was based on what they found."

Alyvia, from Winnipeg, MB, was diagnosed with paediatric low-grade glioma, which is the most common type of central nervous system tumour found in children. Due to the size, shape, and location of the mass, surgery was not an option. Further complicating matters, while it was initially thought hers was a slow growing cancer, "It definitely didn't act that way," says her dad, Dustin.

Traditionally, chemotherapy would have been Alyvia's only hope. However, as Karla explains, "We were really fortunate because our oncologist knew about and was an advocate for molecular profiling." This is a new strategy transforming therapy for hard-to-treat cancers. Samples of Alyvia's malignant cells were sent to a lab where the cause of her tumour was identified, a mutation referred to as BRAF-V600E. It was known to respond poorly to chemotherapy.

Fortunately, there was a medication available which zeros in on and prevents the expression of Alyvia's mutation. However, says Karla, "This type of treatment for children was still at the trial stages, and available only after chemotherapy fails." Adds Dustin, "To have this Plan B available, we had to go through quite a few time-consuming steps. We needed to get approval to use this targeted therapy with someone as young as Alyvia. Although, we were hopeful, there were no guarantees. We faced the prospect that Alyvia would not receive the medication."

In the meantime, Alyvia started chemotherapy, which was very hard on her young body. She suffered extreme nausea and nerve pain. The mass continued to grow, more than doubling in size. A decision was made to stop chemotherapy. "We needed another option," recalls Karla, "and were told we did not have months to figure it out."

Alyvia quickly deteriorated. She lost all movement on one side of her body because of the pressure building up in her brain. She couldn't swallow and was on feeding tubes. Things became so dire that Alyvia's parents were facing the prospect of transitioning to palliative care.

Fortunately, approval and access to the targeted treatment came through just in time. "Remarkably," says Karla, "once we got her on the medication, her tumour quickly shrunk in size. She went home within a week. That was how fast the response was. Three years later, the mass remains stable as long as she keeps taking the medication. It's almost unbelievable."

After she was discharged, Alyvia went through physiotherapy. She is still regaining some of her motor skills and coping with side effects which are not "easy to manage."

Despite Alyvia's remarkable turnaround, her treatment is not approved as a first line of defense. "This is why," say Karla and Dustin, "we are passionate about sharing our story so we can help pave the way for others to benefit. If kids like our daughter can skip the ordeal of chemo and get on medication which targets their cancerous mutations, we believe this would make a big difference."

When asked what she looks forward to, Alyvia breaks out in a big smile and exclaims, "I am excited to go to kindergarten!" In the meantime, she enjoys playing outside and is learning hip-hop dance. Karla marvels, "For all this to be possible. I mean, when we started, we were on a wing and a prayer. Dustin and I had no idea that getting to where we are today would be possible."



Welcoming Back a Year OF EVENTS

Raptors 905 honours their biggest fan, Ayverie Caster

On March 17, 2022, Raptors 905 hosted a special event in honour of Ayverie Caster, their biggest fan and an ambassador for Childhood Cancer Canada who sadly passed away on April 3, 2019. The team invited ten Childhood Cancer Canada families to attend the event and pay tribute to Ayverie's memory.

Ayverie was clearly a beloved figure in the Raptors 905 community, having been previously honoured by the team in February 2020. The event was a touching tribute to her bravery and commitment to raising awareness about childhood cancer with players, coaches, and fans.

The families who attended were deeply moved by the event and grateful for the opportunity to remember their loved ones who have been affected by childhood cancer. **It was clear Ayverie's legacy will continue to inspire and touch the lives of many people,** and the Raptors 905 are committed to keeping her memory alive.

The event was a heartwarming and meaningful tribute to Ayverie's life and the important cause she worked so hard to promote. The team's efforts to honour her memory are a testament to the impact she had on those around her and the enduring legacy she leaves behind.



One Golden Night

On June 1, 2022, *One Golden Night*, in support of Childhood Cancer Canada, brought together more than 150 of Toronto's corporate and community leaders as well as families, friends and donors who helped raise much needed funds for research of finding cures for childhood cancer.

Hosted by long-time philanthropists and childhood cancer advocates, Shantelle and Yannick Bisson, *One Golden Night* is Childhood Cancer Canada's signature event supporting kids who are fighting the fight of their lives. **Previously known as The Purple Party, this marquee event has raised over \$1 million since 2015.**

Clays for Kids Series presented by National Bank

On September 23 and 30, 2022, Childhood Cancer Canada held the seventh annual *Clays for Kids* in Cambridge, ON, and the inaugural *Pigeon d'Argile pour les Enfants* in Hemmingford, PQ – both presented by National Bank. We are overjoyed with the remarkable support we received from an incredible community of sponsors, donors, participants, and volunteers, raising a combined total of almost \$500,000. Since inception, the *Clays for Kids* event series has **raised more than \$1.4 million.**

Funds raised from the Ontario event supported the *PROFYLE (Precision Oncology For Young People)* program to identify new therapies which are tailored to each patient and improve the outcomes in hard-to-cure childhood cancers. Funds raised from the Quebec event supported childhood cancer families in Quebec through *Leucan's Massage Therapy Program*. This service is offered in pediatric oncology centres and family homes by a dedicated team of massage therapists who are specially trained to work with cancer patients. More than 5,700 massages will be provided to childhood cancer children and their families in Quebec to reduce their physical and psychological suffering – improving immune function and decreasing certain pains, such as leg pain, intestinal cramps, and headaches.

Small But Mighty Gold Walk

Adorned in golds and yellows, carrying posters of Saskatchewan pediatric cancer warriors, *Small But Mighty SK* community walked 2km spreading awareness and celebrating this relentless and generous community! *Small But Mighty SK* held its 8 *Annual Gold Walk* on September 10, 2022. This was the first *Gold Walk* since 2019 due to the pandemic.

This year, more than \$40,000 was raised through the Gold Walk event and its supporters! The community of Carrot River even held their own mini-*Gold Walk* and brought in over \$13,000! These efforts, including the efforts of the passionate volunteers highlight that Saskatchewan is full of huge, compassionate, and generous hearts.

Funds raised will support childhood cancer research and Saskatchewan families in partnership with the *Jim Pattison Children's Hospital Pediatric Oncology Clinic*.

Spin for Finn Corporate Challenge Ride

On September 14, 2022, nearly 100 riders from 17 teams participated in the inaugural *Spin for Finn Corporate Challenge Ride* in Vancouver. **More than \$56,000 was raised to support paediatric oncology research at this fundraiser.**

Thanks to event sponsors Cadillac Fairview, Whitelaw Twining LLC, Sunrise Equipment and the incredible energy of the instructors from major sponsor and bike donor, *SpinCo Vancouver*, each team of riders powered through 10-minute relay rides to fast paced, high impact music and cheering.

Couple conquers Mount Kilimanjaro for their grandson

At 16 months, Oliver was diagnosed with Stage 4 Hepatoblastoma (liver cancer). His journey would become the greatest mountain peak his family would conquer. After his recovery, Oliver's grandparents wanted to support those who helped him and his family while he was in treatment. They were determined to climb the highest peak in Africa and raise much needed funds for Childhood Cancer Canada.

Oliver's grandparents, who are both in their late 60's, wanted to make a difference. In October, Betty Motton and Dennis Robinson climbed Mount Kilimanjaro in Tanzania, to help raise funds for Childhood Cancer Canada – and support families who are experiencing similar challenges. **Through their climb, they raised over \$31,000!**

Betty and Dennis knew firsthand childhood cancer research was underfunded since most research monies donated in Canada go towards adult cancer and only about 7% supports pediatric oncology. "We're blessed with so much, this climb has given us the opportunity to give back," said Betty and Dennis.

Oliver is now a healthy, rambunctious seven-year-old. With the love and support of his grandparents, family and CCC supporters, his journey is just beginning as he looks to conquer each new challenge.

Programs & Research IMPACT

197

225

EmPower
Packs

133

125

Survivor
Scholarships

208

300

Emergency
Fund

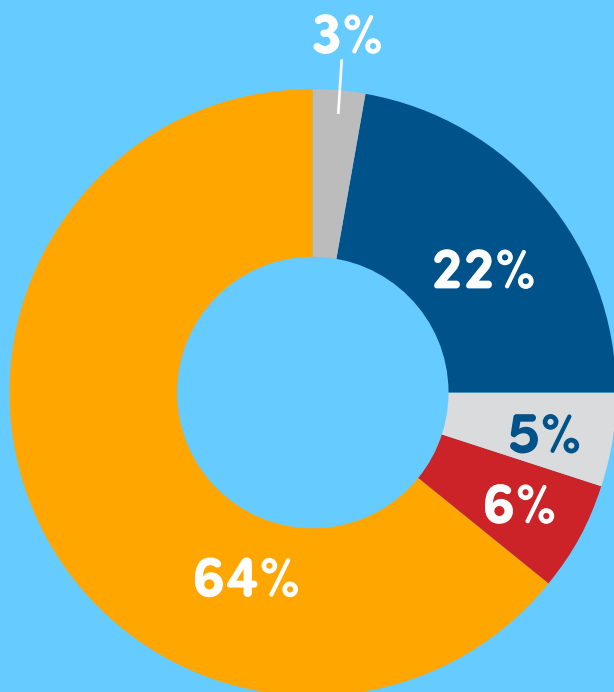
46

45

Benevolent
Fund

Research and Disbursements \$612,654
\$600,000

● 2022 Goal



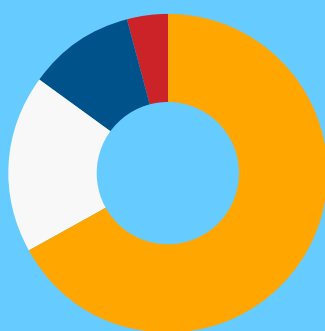
2022 Total Expenditure

| | |
|----------------------------|-----------|
| Research and Disbursements | \$612,654 |
| Survivor Scholarships | \$210,000 |
| Benevolent Fund | \$60,351 |
| Emergency Fund | \$52,000 |
| EmPower Packs | \$27,639 |

Financial Support

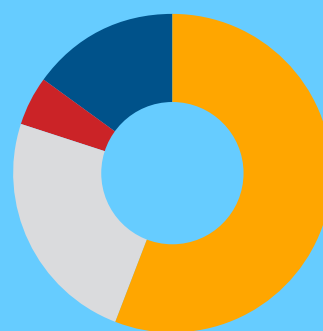
Childhood Cancer Canada is committed to improve as well as reduce costs to maximize support to families and pediatric oncology research. Despite the pandemic, merger costs, and the ability to host in-person events—which affected our fundraising results—we continued to scrutinize costs and executed many changes to maximize support for families in Canada dealing with childhood cancer. This included a reduction in staff; donated office space, thanks to Cadillac Fairview, and donated warehouse space, thanks to Access Storage.

Revenue Breakdown by %



- Events & Individuals 67%
- Corporate & Foundations 18%
- Lottery 11%
- Other 4%

Expenditures Breakdown by %



- Programs & Disbursements 56%
- Fundraising & Events 24%
- Administration 15%
- Lottery 5%

| Provinces | Empower Packs | Scholarships | Emergency Fund | Benevolent Fund |
|-----------------------------------|---------------|--------------|----------------|-----------------|
| Ontario | 159 | 81 | 104 | 21 |
| Alberta/ NW Territories | 8 | 17 | 44 | 12 |
| British Columbia/Yukon | 3 | 16 | 8 | 7 |
| Quebec | 1 | 0 | 22 | 2 |
| Nova Scotia | 0 | 9 | 14 | 0 |
| Manitoba/Nunavut | 1 | 2 | 2 | 0 |
| Saskatchewan | 12 | 4 | 12 | 3 |
| New Brunswick | 1 | 3 | 0 | 1 |
| Prince Edward Island | 0 | 0 | 0 | 0 |
| Newfoundland and Labrador | 12 | 1 | 2 | 0 |
| Total Program Numbers 2022 | 197 | 133 | 208 | 46 |
| Total Program Numbers 2021 | 215 | 139 | 395 | 52 |
| Total Program Numbers 2020 | 163 | 97 | 192 | 44 |

An Inspirational **COMMUNITY**

We've always believed good health is a blessing — and having healthy children is like winning the lottery. Health is a gift which not all of us receive, and it's unfortunate not all children get to enjoy it either.

More than a decade ago, my husband Yannick Bisson and I attended the inaugural Purple Party organized by Childhood Cancer Canada. We were deeply moved when we saw Jadyn, a young girl battling an incredibly aggressive brain cancer, with a beaming smile on her face. We knew we had to help — even though we didn't know how or what it would look like.

Today, we are proud to have contributed to CCC's annual fundraiser, which has helped raise more than \$1.5 million to support their vital work of making life easier for children fighting for their lives. When you meet brave kids who have won their battles or hear from parents who have lost their children, you realize we can't stop until every child wins. This is why Yannick and I continue to raise awareness about how underfunded research for children's cancer is. Only 7 cents of every cancer research dollar is dedicated to research for children's cancer research. CCC is the only organization of its kind which supports research, while also helping survivors with experiences, post-secondary scholarship funds, and families with benevolent funds so they can say goodbye to their child with dignity, even during financial hardship.

I wish we didn't have to do this work, but until we find the answers and experience Jadyn's hope, we'll continue to work tirelessly for these kids. We hope you will feel the call in your heart to join us in our efforts.

With gratitude,

Shantelle and Yannick



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Thank you to all our incredibly generous supporters for helping to create victories for children living with cancer in Canada! We could not do what we do without you!

Childhood Cancer Canada

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**Childhood
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